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A close-up look at Hardwood trends

During the final business session of HMA's 2019 National Conference and Expo, market sector 'key' player **Darcie Miller**, Kitchen & Bath Designer, Wellborn Cabinet, presented this snapshot regarding Mega trends in Cabinetry.

Cabinetry Design Trends for 2019 and Beyond

- **Color** is the #1 driving force in determining what's hot and what's not, when it comes to cabinetry. Leading the pack, all shades of white, followed by shades of gray, greens, blues and nature inspired colors. The warmth of Walnut is being requested for drawer options, interior kits and accessories. And "pops of color" are trending in all materials.
- **Door Styles** are next in the request list. <u>Shaker</u> and <u>Slab</u> doors answer to the clean, contemporary look that is currently all the rage. <u>Flat Panel</u> doors are being requested in veneer. <u>Inset</u> doors help create a transitional look. And MDF (Medium Density Fiberboard) door styles are very requested, reflecting the IKEA and Import Effect of the growing Millennial market base.
- **Clutter Free & Maximizing Storage** Consumer demand for creative solutions to storage issues is prompting cabinetry designs with unique pull-outs, small yet organized spaces, dual functionality and ergonomics.
- Technology comes into play as innovative, modern solutions answer to Clean and Modern and Lifestyle-driven design. Hiding TVs, keyboard and printer storage nooks, and <u>Lighting</u> – the most important trending design element – on cabinet interiors, doors and drawers.

Visit the Members Only section of <u>www.HMAmembers.org</u> for the audio recording and PowerPoint presentation for this in-the-know presenter.