

Hardwood Manufacturers Association

# Working together to shape the hardwood industry for future generations

## Networking/Information Exchange

Shaping the industry for future generations and bound by a common thread, our members recognize the importance of working together—an extraordinary “community” that shares information and industry experiences for the benefit of all.

## Signature Events

### National Conference and Expo

This annual event features speakers, workshops, and roundtables on national and global economics, manufacturing and market trends, innovation, and other issues of importance to the hardwood industry. Suppliers present the latest technology. Receptions and other meal venues provide opportunities for networking and idea exchanges.

### Regional Meetings

By touring hardwood sawmills, concentration yards and secondary manufacturing facilities—both in-person and virtually—members see the latest technology at work, witness working solutions to common problems and exchange information with seasoned counterparts. Held twice a year, these events enable members to conduct their own field research, as well as gather a host of money-making and money-saving ideas.

## NextGen Leaders Council

Created to engage the next generation of industry leaders and to seek their input as to how the HMA can better serve their professional development, NextGen Leaders Council members serve three-year terms; work on various HMA-sponsored projects; and are encouraged to participate in HMA Board of Directors meetings and Hardwood Federation Fly-Ins, to become familiar with all aspects of the HMA and to gain insight into industry issues.



## The Link & Mid-Month Update Newsletters

These monthly information tools, which provide HMA updates, member services reminders, business and management features, and industry affiliation news, are available via email and online at [HMAmembers.org](http://HMAmembers.org).

## Member Website

Comprehensive and easy to navigate, [HMAmembers.org](http://HMAmembers.org) is the online resource where members register for HMA events, keep current on industry issues and initiatives, search-buy-sell equipment, ‘chat’ with other members, and more.

## Buyers Guide & Directory

Available to domestic and global customers as a searchable database at [HMAmembers.org](http://HMAmembers.org), the Buyers Guide & Directory offers member contact, facility, species, and specialty information.



*"Joining the HMA has been one of the best decisions of my life. The friendships and professional partnerships obtained over the years are priceless. It's a unique association that will positively affect the rest of your life."*

—Troy Brown  
Past President, HMA  
President, Kretz Lumber Co., Inc.

## American Hardwood Information Center

Representing the industry's unified voice, the American Hardwood Information Center (AHIC) at [HardwoodInfo.com](http://HardwoodInfo.com) aims to position American hardwoods as the products of choice for both the consumer and prosumer audiences. In addition to many informative and creative tools, the AHIC offers advice from industry experts on design trends, care and maintenance tips, installation and finishing techniques, professional specifying information, and much more.

## Education and Promotion

HMA conducts a national education and promotion campaign extolling the environmental preference, beauty, and lasting value of American hardwoods and American hardwood products via:

### ■ Continuing Education Courses

Two approved AIA, IDCEC and USGBC learning units geared to architects and designers

### ■ Case Studies/Reference Sheets/Videos

Providing the facts about American hardwoods

### ■ Species Guide

Including strength, mechanical properties, and much more

### ■ American Hardwoods Collection

A sample kit featuring 20 of the most abundant American hardwoods, available for students, architects, designers, and industry stakeholders

### ■ Editorial Content

Distributed throughout the year, each reaching audiences in excess of 50 million and promoting the incorporation of hardwood flooring, cabinetry, moulding, and furniture into the home and office

## Industry Collaboration

Providing financial support to, and sharing resources and technology with:

### ■ Hardwood Federation

The hardwood industry's advocacy voice on Capitol Hill

### ■ Real American Hardwood Coalition

An association led, industry-wide voluntary promotion initiative that inspires a stylish and healthy environment by educating consumers on the many benefits of Real American Hardwood® products

### ■ American Hardwood Export Council

Promoting American hardwood globally



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One industry, comprised  
of leaders, united.

