



# Hardwood Leadership Development Retreat

**JAN. 28-30, 2019**

BB&T Leadership Institute  
Greensboro, NC



**AHMI, HMA and NHLA** will host the 2019 Hardwood Leadership Development Retreat for **three days of professional leadership training.**

The symposium is designed to help individuals maximize their potential and instill the values and behaviors that create a strong culture of leadership.



“BB&T’s Leadership Institute has helped us coach and fine tune folks to be the kind of leaders we need them to be in our organization.”

**Mike Lancaster,**  
President, Frank L. Blum  
Construction Company

## REGISTRATION FORM

Name

Company

Phone

E-mail address

**REGISTRATION** x \$450 per person ..... \$

**2 nights' lodging** at The BB&T Leadership Institute x \$275 per person *(includes taxes)*..... \$

*Note: Room accommodations at The Institute cannot be made directly.*

**Total amount due** ..... \$

☐ I am enclosing a check with this registration

**OR**

☐ Charge to my credit card: ☐ VISA ☐ MASTERCARD

Account Number  Exp Date

Cardholder Name

Authorized Signature

### ASSOCIATION AFFILIATION(S):

☐ AHMI ☐ HMA ☐ NHLA

- Register and pay online at **[www.HMAmembers.org](http://www.HMAmembers.org)**
- Mail this form, with payment, to Hardwood Manufacturers Association  
665 Rodi Road, Suite 305  
Pittsburgh, PA 15235
- Fax **412.244.9090**

Registrations will not be accepted without a designated form of payment. Any credit card disputes resulting in a chargeback will include a \$25 fee, payable by the cardholder.

**Questions?** Call the HMA office at 412.244.0440.



The BB&T Leadership Institute combines expert psychological insight with the lessons learned throughout the 145 years of BB&T's history. It was selected because of its unique qualifications to develop people to become dynamic leaders, increase employee retention and improve the bottom line for companies.

**The program will address the complexities of leadership by:**

- Focus and development of leadership programs for the next generation.
- Developing forums and networking opportunities to help companies stay relevant.
  - Day 1: *Growing Your Company Through Your People*
  - Day 2: *Leading Change with Purpose*

**COSTS**

- **Registration fee:** \$450 per person
- **Housing:** 2 nights @ \$275 per person (*includes taxes*)  
Participants are encouraged to stay at the Institute's world-class facility. Other accommodations are available at area hotels.
- **Transportation:** Piedmont Triad International Airport (GSO) in Greensboro, NC, and taxi or Uber just 5-10 minutes to hotel/conference center

**AGENDA** (*proposed*)

**MONDAY, JAN. 28**

4-6 pm Arrival and check in  
6 pm Reception  
7 pm Dinner and networking

**TUESDAY, JAN. 29**

8 am Breakfast  
9 am Morning session:  
*Growing Your Company Through Your People*  
12 noon Lunch  
1:30 pm Afternoon Session:  
*Growing Your Company Through Your People*  
6 pm Dinner and networking

**WEDNESDAY, JAN. 30**

8 am Breakfast  
9 am Morning session:  
*Leading Change with Purpose*  
11:30 am Wrap up  
12 noon Lunch  
Departure

"I serve the people of our company better because of the BB&T Leadership Institute. I am a better person because of the Institute; we're a better company because of it."

**Clark Wooten,**  
Co-Founder, Buy Sod



"BB&T's culture has been driven by the Leadership Institute for many, many years; it's proven; it's tested; it works."

**Drew Hancock,** CEO,  
Frank L. Blum Construction  
Company